

Privacy Policy – WixScents

Last Updated: 18 November 2025

1. Introduction

WixScents (“we,” “our,” or “us”) values your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, store, and share your information in compliance with the Privacy Act 2020 (NZ).

By using our website or purchasing our products, you agree to the terms of this Privacy Policy.

2. What Information We Collect

We collect personal information that is necessary for our business operations, including:

- Contact Details: Name, email address, phone number, delivery address.
- Transaction Information: Payment details, purchase history.
- Website Usage Data: IP address, cookies, device information.
- Optional Information: Preferences for fragrances or products.

3. How We Collect Information

We collect information:

- Directly from you when you place an order, subscribe to our newsletter, or contact us.
- Automatically through cookies and analytics tools when you visit our website.

4. Purpose of Collection

We collect personal information for purposes including:

- Processing and delivering your orders.
- Communicating with you about your purchases or promotions.
- Improving our products and website experience.
- Complying with legal obligations.

5. Storage and Security

We take reasonable steps to protect your personal information from loss, misuse, or unauthorized access. Data is stored securely on encrypted servers and only accessed by authorized personnel.

6. Sharing Your Information

We do not sell your personal information. We may share it with:

- Service Providers: Payment processors, delivery companies.
- Legal Authorities: If required by law. If we transfer data outside New Zealand, we ensure comparable privacy protections are in place.

7. Your Rights

Under the Privacy Act 2020, you have the right to:

- Access the personal information we hold about you.
- Request corrections to your information. To exercise these rights, contact us at wixscents408@gmail.com

8. Cookies and Tracking

Our website uses cookies to improve functionality and analyse traffic. You can manage cookie preferences through your browser settings.

9. Data Breach Notification

If a privacy breach occurs that poses a risk of harm, we will notify the Office of the Privacy Commissioner and affected individuals as required by law.

10. Contact Us

If you have questions about this Privacy Policy or your personal information, please contact:

Email: wixscents408@gmail.com

Phone: 021 2424 188

